Simplified Pro Guide

Simplified Blog Pro theme is the premium version of the popular Simplified Blog Theme. It includes additional widgets, carefully crafted for this theme and available through plugin. Theme has everything you need to get started blogging without any code-editing: responsive layout, breadcrumbs navigation, text, links, headings custom colours, full meta control, 30+ fonts. No need for css editing. Theme provides five layouts (980 to 1920px wide). Blog, single post view and page views can all be separately set to use left sidebar, right sidebar or no sidebar at all (you can also style them on per page basis).

Simplified Pro includes one-year support from the developer through support forums.

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Introduction

Thank you for purchasing Simplified Pro premium theme. You are not only getting a solid theme with premium features, but also invest in the developer and help me to improve existing themes and build better new ones.

As a part of the deal you get premium support — which means I will help you with any compatibility issues with plugins, answer your questions about theme customisation and help you with your site built on Simplified Pro.

Premium support however does not assume installation and customisation services, which may be purchased separately.

I can install and customise your Simplified Pro theme.

Basic installation with configuration of your WordPress/Simplified Pro for best performance, SEO configuration and all required third-party plugins installation will cost you only $99. Payable via PayPal or bank transfer.

Theme Installation

1. Go to **Appearance> themes** in your WordPress admin.
2. Select "Add new" and then "Upload Theme"
3. Upload simplifiedblogpro.zip
4. Activate the theme.

Premium Widget plugin installation

1. Go to **Plugins> Add New**
2. Upload espro.zip from plugin folder
3. Activate the plugin

Pro Widgets

Pro widgets are provided through the Simplified Pro Enhancement plugin (called espro). Each widget was carefully tailored to suite the style of the Simplified Pro Theme perfectly and greatly enhance its features.

> *In an unlikely case that a widget does not work as expected, please contact me at: me@ronzhyn.com. I will help you to resolve the issue as soon as possible. Alternatively you can use support forums.*

About me widget

Used to display information about the blog author. You can choose an image and add short bio text.

Linked image widget

Add an image (with a link if you want) to your sidebar. Great for Affiliates logos, partners or your favourite photo.

Recent posts widget

Enhanced version of recent posts, provides post thumbnails, post author and date.

Blog authors widget

Allows to list any number of the blog's authors with gravatars and post count, sorted either by posts or names.

Contact details widget

Provides easy way to display information about your business. Also automatically populates Schema.org information on your organisation. Structured per Google Developers recommendation and Schema.org for Local Businesses:

- https://developers.google.com/structured-data/customize/contact-points?hl=en
- https://schema.org/LocalBusiness

Request your own widget

Tell me what widget would you like to have and I will help you. Your idea might be realised in next version of Simplified Pro!

Other Theme features

Featured image control

You can show featured image below the heading on blog layout or in individual posts/pages.

Breadcrumbs

Breadcrumbs can be activated through WordPress customizer. They will be displayed on all pages except for the homepage.

Premium fonts

Simplified Pro includes following Google Fonts for Headings and Body text:

- Open Sans, Merriweather Sans, Noto Sans, Noto Serif, PT Sans, PT Sans Narrow, Roboto, Roboto Mono, Source Sans Pro
- Anton, Arimo, Archivo Narrow, Bangers, Bitter, Bree Serif, Eczar, Fira Sans, Josefin Sans, Indie Flower, Lato, Lobster, Lora, Maven Pro, Montserrat, Neucha, Nunito, Oswald, Philosopher, Play, Ubuntu, Yanone Kaffeesatz

You can also manually enable or disable the Cyrillic variants for fonts which have them.

Make sure to enable Cyrillic if you blog in Ukrainian or Russian.

Child theme

Starter child theme is available in the corresponding folder.

Install it like a normal theme and activate. Make sure you have Simplified Pro installed.

On Mobile

When displayed on mobile, Simplified Pro Theme uses bigger font sizes. Several changes occur as well:

1. Sidebar is moved to the end of the post list. Footer sidebar is hidden.
2. Menu line is hidden. Ellipsis button appears that toggles the menu.
3. Galleries are adjusted in similar manner: at most there are three columns in a gallery.

FAQ

I want to customize my theme even further than in-built customizer allows. Do I have to use a child theme?

Not necessarily. Small changes in CSS for example can be made with plugin that outputs additional CSS. Search for “custom CSS” in the plugin repository at wordpress.org.

I want to add social icons in every post.

The best way to do that would be by using Jetpack plugin. It is developed by the WordPress developers and is versatile and easy to use.

I installed a plugin and it does not work properly with your theme

Please contact me, I will help you with the issue. If it is a problem with Simplified Pro Theme, I will fix the issue as soon as possible.

I updated my theme and all customizations are gone

To avoid losing your customization you should always use child themes for changes in your theme. Read about child themes here, starting child theme is included in your Simplified Pro bundle.

I want your theme to have feature X! Can you help me?

Possibly. Try using the support forum.

I have an idea of a site built using your theme, can you do it?

I can. And I offer very competitive rates. I know my theme very well, so any customisation/development on top of Simplified Pro will take less time (and money) compared to other developers.

Have a question? Please ask.